

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLYU.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Guinness UDV North America, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State
☐ Other Connecticut

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☒ Change of Name
☐ Other _____

Execution Date: 02/01/2002

2. Name and address of receiving party(ies)

Name: Diageo North America, Inc.Internal Address: Six Landmark Square

Street Address: _____

City: Stamford State: CT Zip: 06901

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State CONNECTICUT
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1675265Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cindy D. Carey

Internal Address: _____

Diageo North America, Inc.Street Address: Six Landmark SquareCity: Stamford State: CT Zip: 069016. Total number of applications and registrations involved: 17. Total fee (37 CFR 3.41)\$ 40

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

083120

DO NOT USE THIS SPACE

9. Signature.

Cindy D. Carey
 Name of Person Signing

Cindy D. Carey
 Signature

Feb 6, 2002
 Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

700010374

TRADEMARK
 REEL: 002409 FRAME: 0593

GUINNESSUDV

Six Landmark Square
PO Box 120076
Stamford, Connecticut 06912-0076

Tel 203-359-7100

Cindy D. Carey
Trademark Paralegal
Phone (203) 359-7465
Fax (203) 967-2951

February 6, 2002

VIA FACSIMILE 703 306 5995

Box Assignment
Commissioner of Patents and Trademarks
Washington D.C. 20231

**Re: Trademark Change of Name Recordal in the United States
In the name of Guinness UDV North America, Inc.**

BV & Design , Registration Number 1,675,263

Dear Sir:

The above-referenced trademark registration currently stands in the name of Guinness UDV North America, Inc. Guinness UDV North America, Inc. changed its name to Diageo North America, Inc. as per the enclosed Recordation Form Coversheet.

Please record the Change of Name and forward the file stamped copy including reel and frame numbers to the undersigned. Please charge all fees associated with this recordal to deposit account no. 083120 in the name of Guinness UDV.

Sincerely,

